

MY STARTUP



STORY INCLUDING THE PROBLEM DEFINITION – YOUR ARCHETYPE'S LIFE TODAY

(USE PICTURES TO HELP YOU TELL YOUR STORY)



THIS PROBLEM IMPACTS

X Number of People Impacted

\$s?





INTRODUCING MY MVP

What are features of your solution

Here you can provide “some” technical concepts

Describe your archetype’s life with your solution

Things such as value proposition



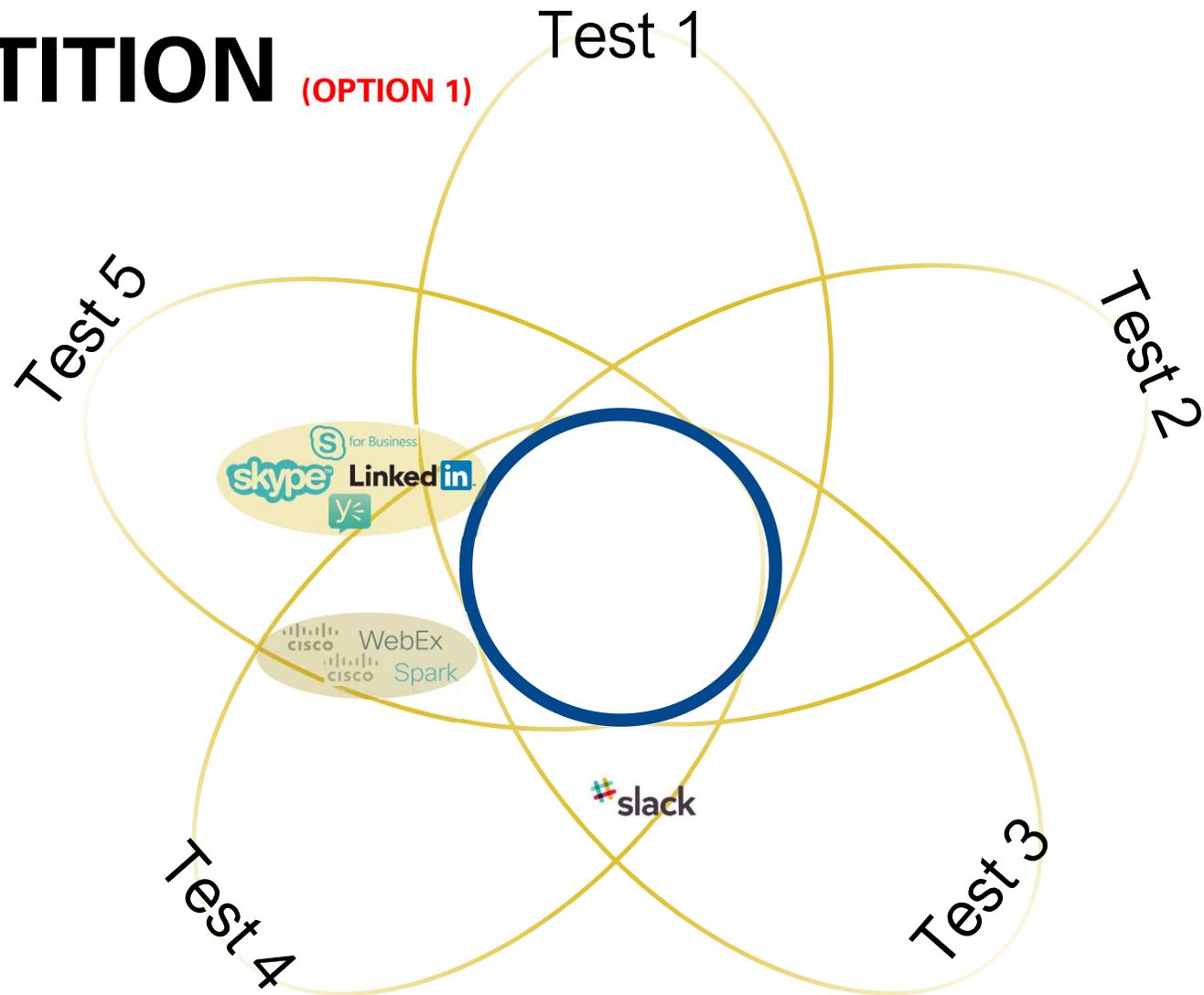
WE ARE DEFENDING OUR SOLUTION

With a provisional patent filed on (date)

We also have significant trade secrets...

Any trademarks which are critical to your success

COMPETITION (OPTION 1)



CURRENT SOLUTIONS (OPTION 2)

		 Bing	 Bai du 百度	 YAHOO!	 Yandex
Shows Most Relevant Results	✓				
Load Time < 1 Second	✓	✓	✓	✓	✓
Shows > 8 File Types	✓	✓	✓		
Largest Ad Inventory Volume	✓				
Owns Mobile Operating System	✓				

COMPETITION – GARTNER’S “MAGIC QUADRANT”

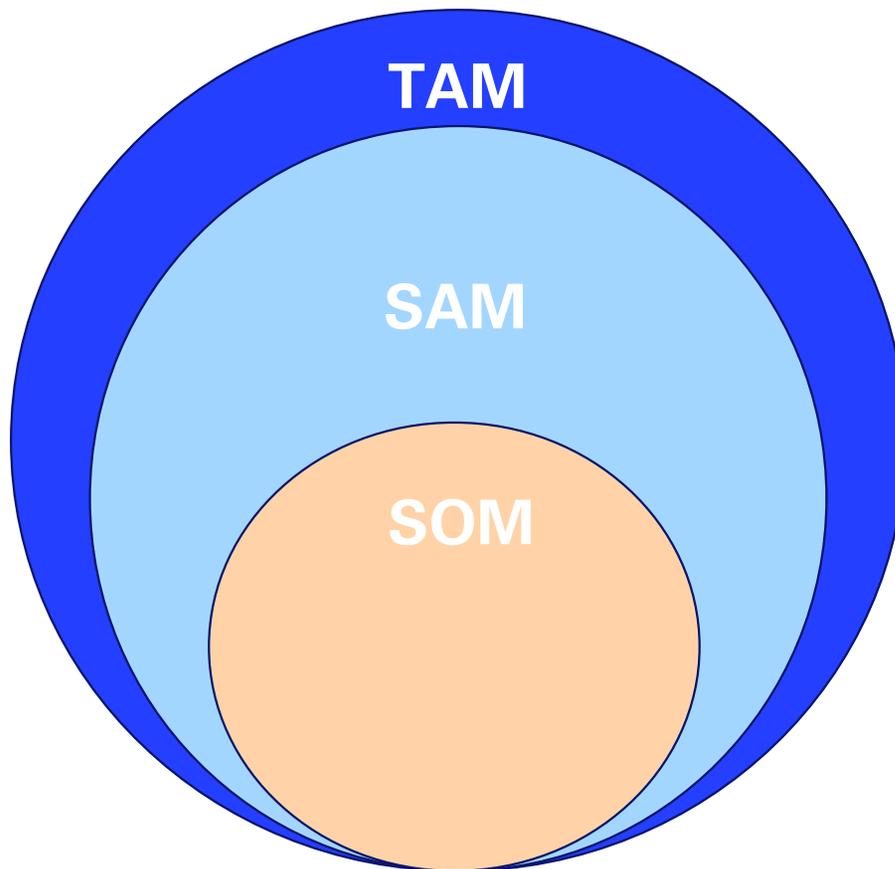
(OPTION 3)

Atlassian named a Leader in the 2023 Gartner® Magic Quadrant™ for DevOps Platforms

Atlassian provides a single, extensible DevOps platform that connects engineering, ITops, and business teams to accelerate engineering velocity, improve application health, increase uptime/reliability, and deliver value faster.

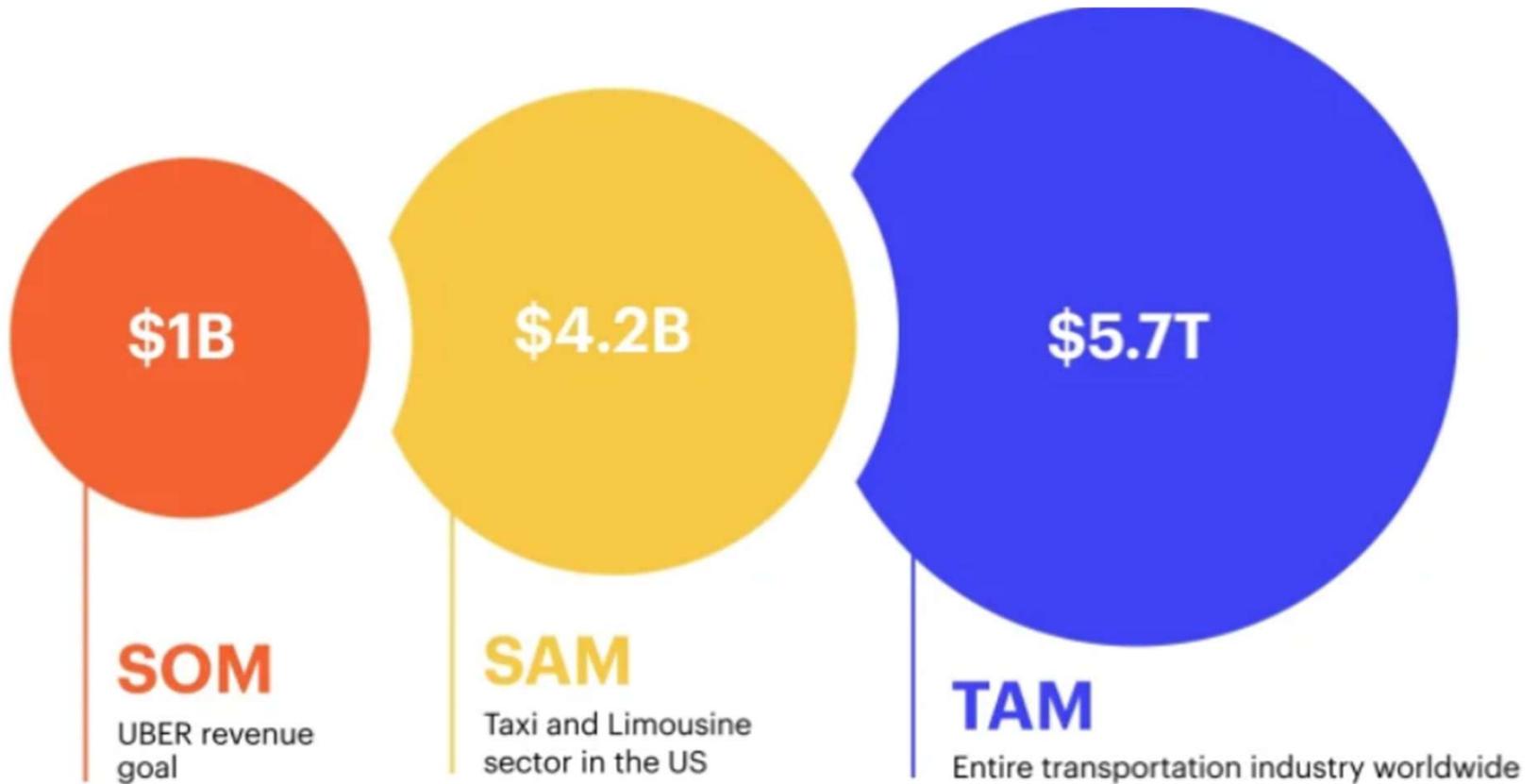


MARKET SIZE (OPTION 1)



- Blah...
- Blah...

MARKET SIZE (OPTION 2)

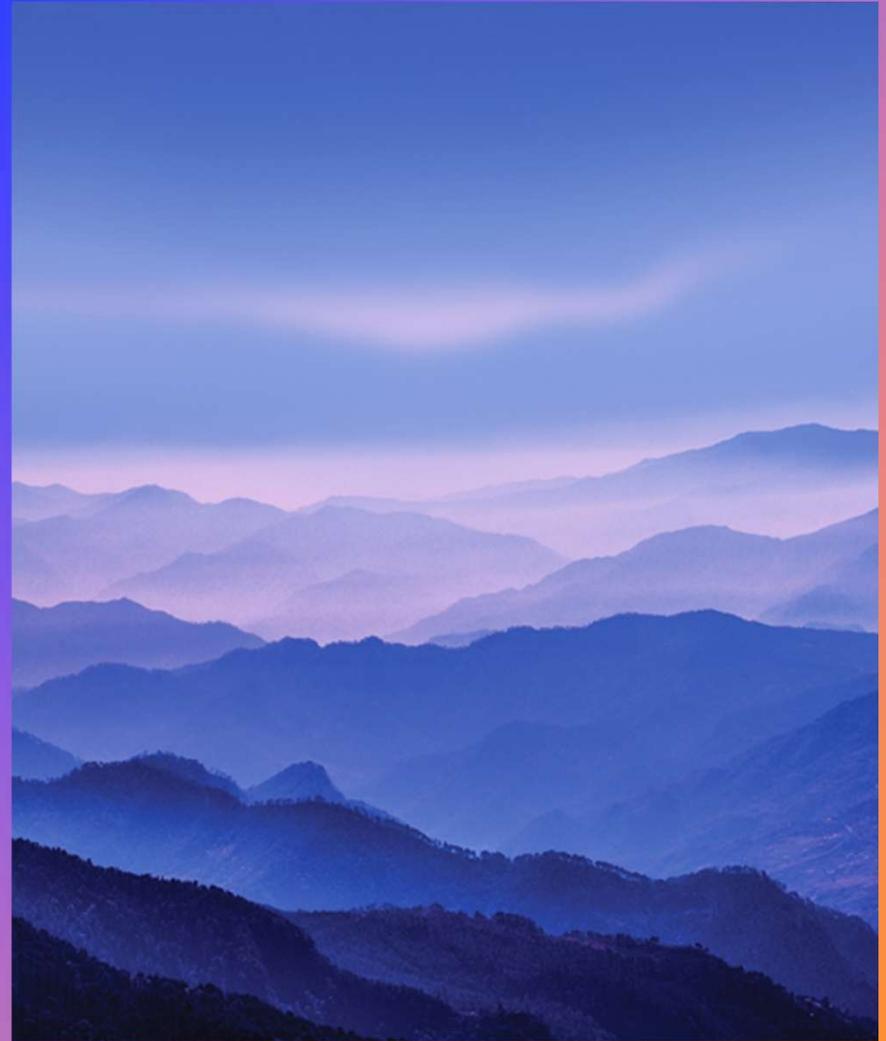


- Blah...
- Blah

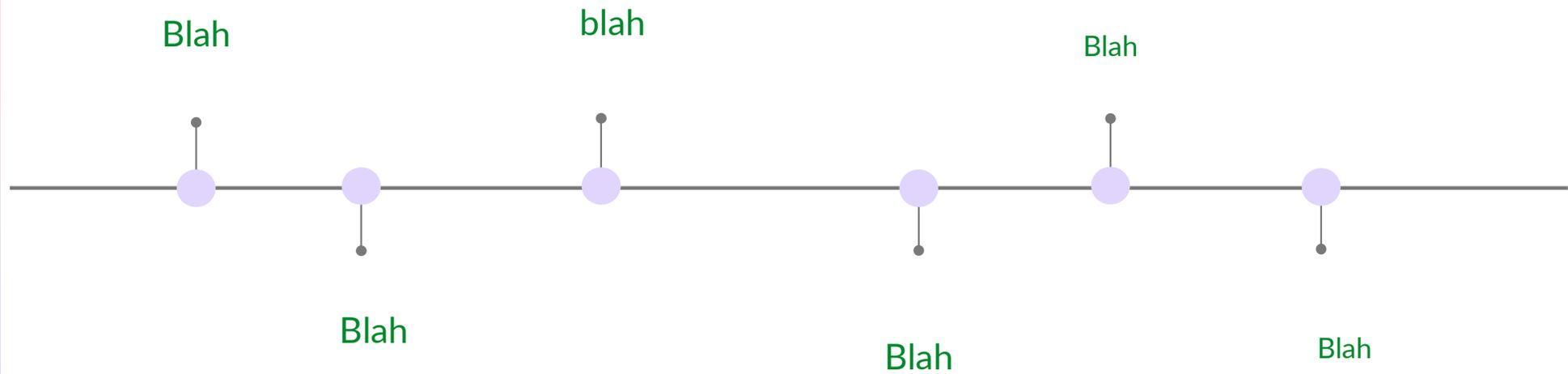
BUSINESS AND MONETIZATION MODELS

GO-TO-MARKET STRATEGY

- Blah



MILESTONES MET



Raising a Seed Round of \$1M

- On SAFE Note
- Or Convertible Note
- Or whatever

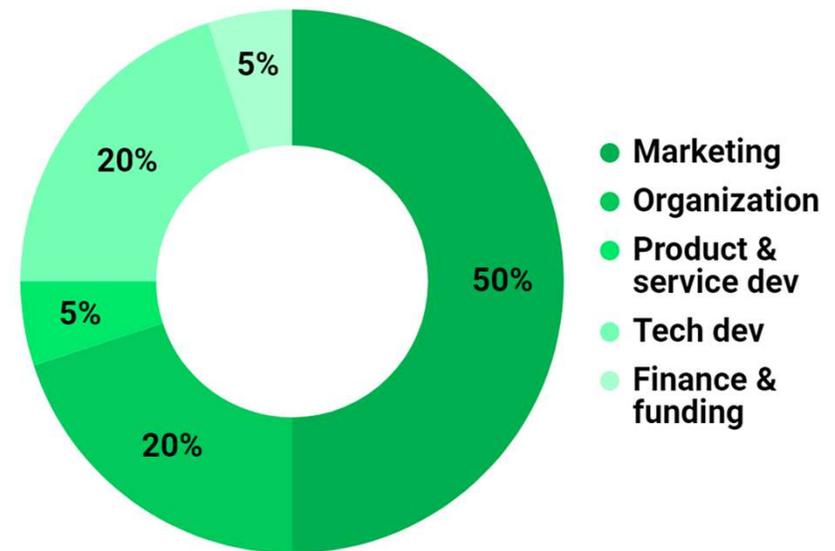
CURRENT NEEDS

USE OF PROCEEDS (OPTION 1)

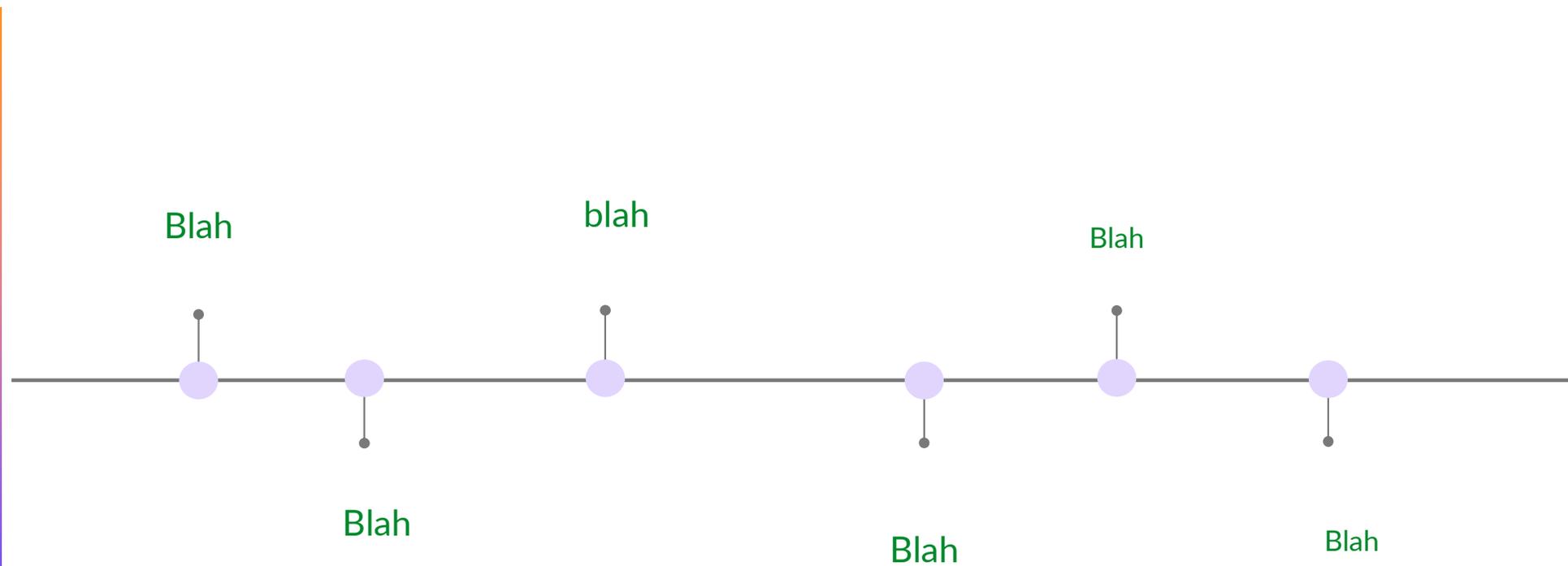
Metric	Target	%
Sales and Marketing	xxx	xx
Engineering	xxx	xx
Operations	xxx	xx
Capital Expenditures	xx	xx
Blah	x	x

USE OF PROCEEDS (OPTION2)

- ★ Ask \$1M in seed round to close under 2024
- ★ Broad breakup of the funds utilization in chart
- ★ Percent estimate of funds can change over time



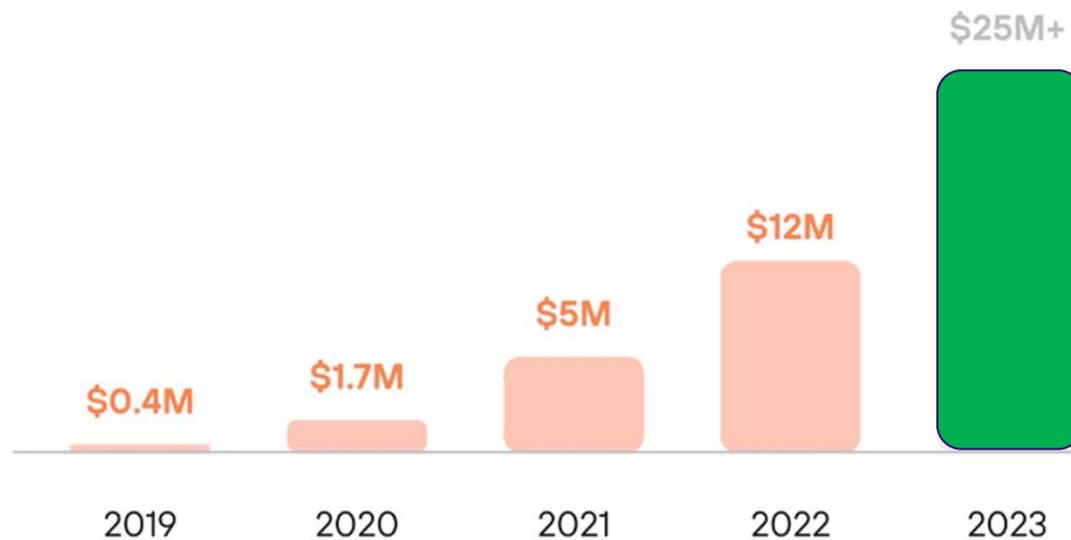
FUTURE MILESTONES



FINANCIALS

Traction: Growing 250% YoY while profitable

Yearly cash revenue

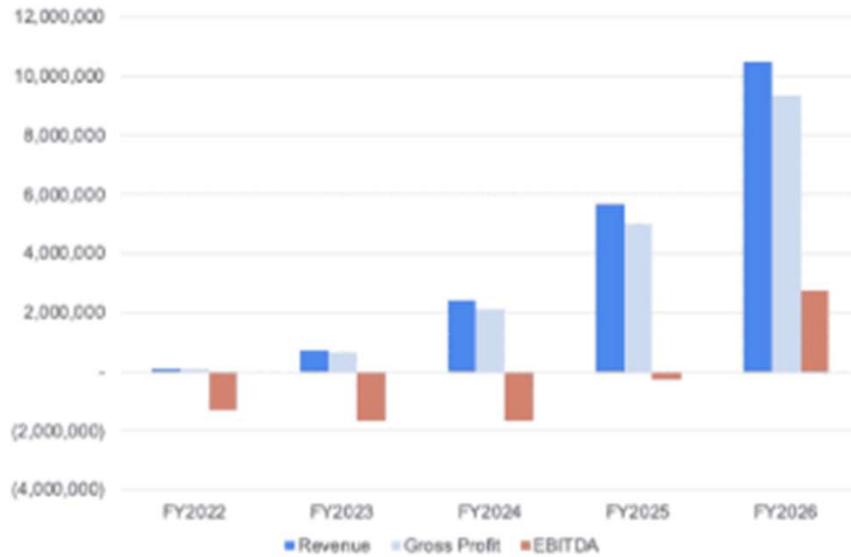


~\$2M in monthly revenue and
~\$500K in monthly EBITDA

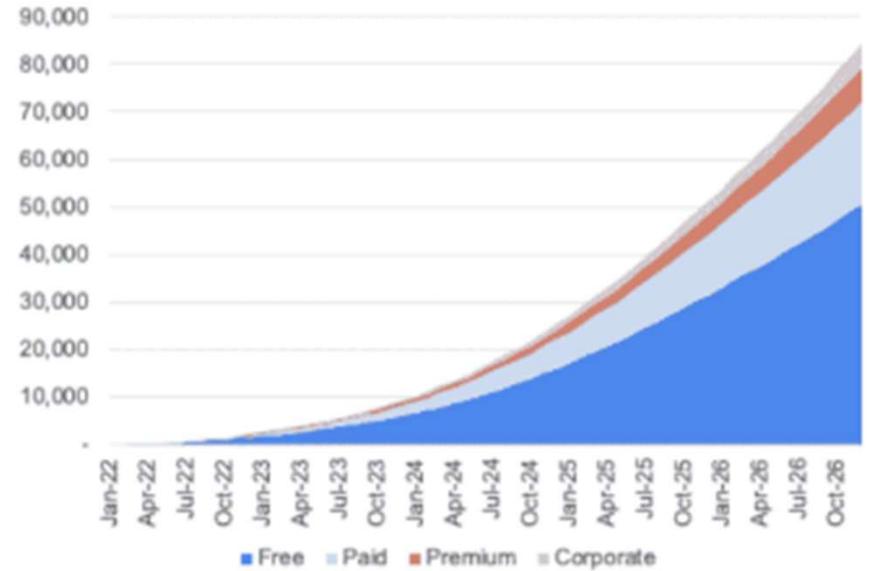
FINANCIALS

We target \$10M revenue by 2026

KEY FINANCIALS



TOTAL CUSTOMERS



FINANCIALS

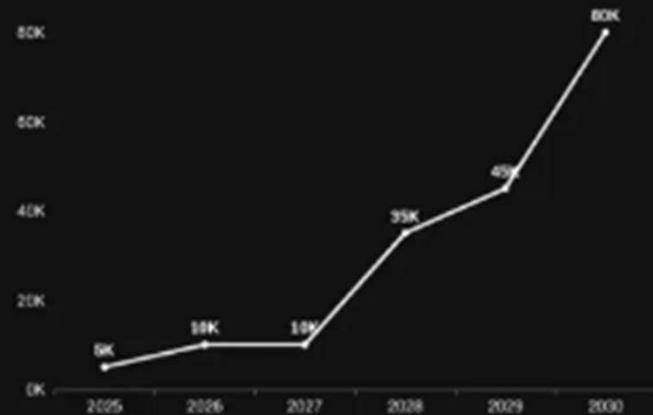
Financial Projections

Revenue Forecasting



Add here your text for this section. This is the place where you can insert your content, providing valuable information, insights, and details relevant to your topic.

Customer Growth



Add here your text for this section. This is the place where you can insert your content, providing valuable information, insights, and details relevant to your topic.

TEAM



Lorem Ipsum

CEO

- Product Manager at Google 2014 - 2019
- Natural Leader
- Crypto since 15'



Dolar Sit

CTO

- PhD in Comp Sci
- Launched swap on ETH
- Crypto since 17'



Amet Ipsum

COO

- MBA in operations
- Ops at Stripe
- Crypto since 19'



Sit Lorem

Marketing Advisor

- Marketing Lead at Coinbase 2015 - 2018
- Founder of CoinCollective
- Crypto since 13'



Within 5 Years

1. Via IPO
2. Acquisition by...

EXIT STRATEGY